



**END 2 END**

THE COMPLETE SOLUTION PROVIDER

# COMPANY PROFILE



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"A plan, no matter how good it is, needs to be implemented to see results."

# WELCOME

We are delighted to extend a warm welcome to you as you step into the world of End2End, where transformation is not just a concept but a way of life. At End2End, we're not merely consultants; we are partners in your journey towards excellence and innovation.

In our global quest for operational efficiency, business optimization, and the pursuit of manufacturing excellence, we have honed our expertise over decades. Our journey has taken us to the heart of some of the world's most prominent apparel manufacturers, and today, we bring this wealth of experience to your doorstep.

As you explore the realm of End2End, you will discover a team of experts who are not only empowered but also driven by a relentless passion for helping you navigate the complexities of the modern business landscape. We are united by our commitment to bring about meaningful, sustainable change.

Whether you are a startup entrepreneur, a seasoned manufacturer, or a visionary leader, our comprehensive business solutions are designed to cater to your unique needs. Together, we can turn challenges into opportunities, strategies into achievements, and dreams into realities.

Thank you for choosing End2End as your partner on the path to success. We look forward to embarking on this transformative journey with you, unlocking new horizons and reaching new heights together.

Welcome to End2End—where your success is our mission, and your journey is our passion

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# COMPANY

## OVERVIEW

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At our core, we are more than just a consultancy; we are a beacon of excellence in the journey of business transformation. With a track record spanning decades, our story began in the inner sanctums of some of the world's largest apparel manufacturers. This history is the bedrock on which we've built our reputation for end-to-end business solutions.

What sets us apart is our unwavering commitment to providing a comprehensive solution package that spans the entire spectrum, from nurturing startups to empowering the operation of world-class manufacturing facilities, anywhere in the world.

Our team, a formidable assembly of experts, is not only fully empowered but also acutely attuned to the dynamic landscape of global business. Each of us brings a wealth of experience from a range of endeavors, including new facility setups and business restructuring projects. Our collective wisdom forms the cornerstone of End2End, a unified entity purpose-built to meet your most demanding business challenges head-on.

We are not just consultants; we are strategists, implementers, and execution partners. Our team boasts proven hands-on expertise across diverse domains, including General Management, Marketing Management, Product Development, Supply Chain Management, Procurement Management, Merchandising, Planning, Operational Management, Lean Six Sigma Implementation, Architectural and Design Development, and New Factory Setups.

Our competence is not theoretical; it's been tried and tested in the crucible of hundreds of projects—some successfully completed, others currently unfolding in various stages of progress. We understand that a brilliant strategy, no matter how great, requires more than planning; it demands execution. Our motto encapsulates our value proposition: "We are with you not just to plan your execution, but also to execute the plan."



## COMPANY DIRECTORY



### **SENAKE FERNANDO** Director / Principal Consultant

Former Global Manufacturing CEO  
(A Multinational Apparel Group)  
36 Years Industry Experience



### **MAHESH PALIPANA** Director / Chief Executive Officer

Former COO / Business Unit Head  
(A Multinational Apparel Group)  
14 Years Industry Experience



### **LANIL WIJETUNGE** Director - Operations

Former COO  
(A Multinational Apparel Group)  
17 Years Industry Experience



### **JOHN RAJENDRA** Director - Finance

Former CFO  
(A Multinational Apparel Group)  
41 Years Industry Experience



## MANAGEMENT CONSULTANT TEAM



**SRIMAL MANGALA**  
Senior Consultant - IE

Former Head of IE  
(A Multinational Apparel Group)  
20 Years Industry Experience



**DEEPAL DIYAMBARAWATTE**  
Consultant - Operation

25 Years Industry  
Experience



**RANGA WAJIRA**  
Consultant - Planning

Former Cluster Planning Manager  
(A Large Apparel Based  
Company-Sri Lanka & Bangladesh)  
21 Years Industry



**RASIKA JAYAKODY**  
Consultant - IE

Former Manager IE  
(A Large Apparel Based  
Company - Bangladesh)  
15 Years Industry Experience



**PRADEEP DILSHAN**  
Consultant - IE

A Large Apparel Based  
Company-Sri Lanka  
22 Years Industry Experience



**RAMESH JAYAMAHA**  
Consultant-IE

Former Head of IE  
(A Large Apparel Based  
Company - Bangladesh & Ethiopia)  
20 Years Industry Experience



## MANAGEMENT CONSULTANT TEAM



**REX FERNANDO**  
Senior Consultant - HR

Former Head of HR  
(A Large Apparel Based Company - SL)  
42 Years Industry Experience



**NALAKA RATHNAYAKA**  
Senior Consultant  
(Apparel Innovation)

Former Global Manufacturing CEO  
(A Multinational Apparel Group)  
36 Years Industry Experience



**RUKSHAN MEDAGAMA**  
Consultant - IE

Former Head of IE Style textile Lahore  
Pakistan / Factory Manager Hela  
clothing Nairobi Kenya.  
21 years Industry Experience



**MALINDA LAKMAL**  
Consultant-IE

Former Production Manager  
MAS Bodyline  
18 Years Industry Experience



**HASITHA BANDARA**  
Business Analyst



## KEY PERSONNEL

### SPECIALIZED 'NEW FACTORY SETUP' TEAM



**INDIKA SAMARASINGHE**  
Partner  
Architecture & Interior Design

Currently,  
CEO ISS  
Architects



**AMILA MAPA**  
Senior Consultant  
MEP Designs

Former Group Project Head  
(A Large Apparel Based  
Company - Bangladesh)  
17 Years Industry Experience



**RANGA PERERA**  
Senior Consultant  
Machinery & Equipment

25 Years Industry Experience

### OVERSEAS AND VISITING CONSULTANT TEAM



**SANTANU GOSWAMI**  
Overseas Consultant  
HRM

Former Head of HR  
(A Multinational Apparel Group - PK)  
38 Years Industry Experience



**ALEX WILLIAMS**  
Overseas Consultant  
Operations

Former COO  
(A Multinational Apparel Group)  
38 Years Industry Experience



**HAIDER SAGHEER**  
Consultant Partner  
Training & Development For PK

Currently – Coach,  
Facilitator, Consultant  
17 Years Industry Experience

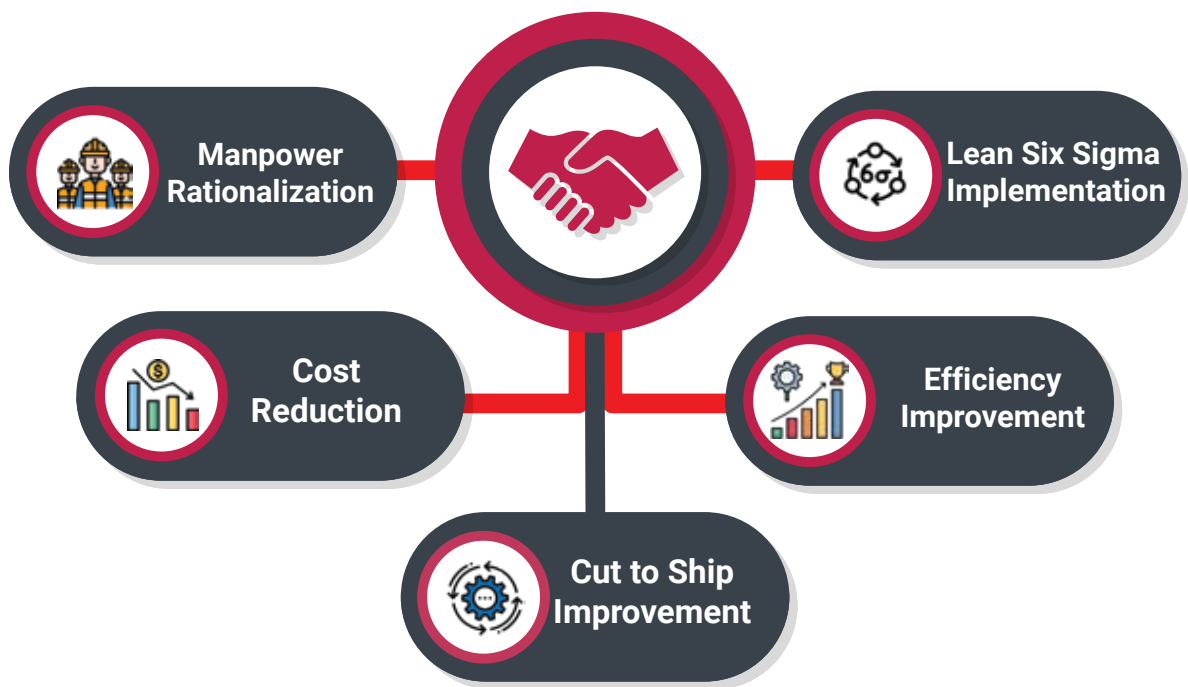




# OUR SERVICES

## 01. BUSINESS IMPROVEMENT PROJECT

Are your margins eroding year on year? we can help.  
 We have successfully completed many projects  
 resulting in **15% - 25%** cost reduction



As a provider of business improvement projects, you likely specialize in helping businesses enhance their operations, efficiency, and overall performance. Business improvement projects can involve various aspects such as process optimization, cost reduction, quality management, supply chain optimization, and organizational restructuring.

It would be helpful to provide more specific details about the types of projects you undertake, the methodologies or frameworks you utilize, and any success stories or case studies that highlight your expertise in this area. This will enable potential clients to better understand how your services can benefit their businesses.

ACHIEVEMENTS			
	MANPOWER	DAILY OUTPUT	BOTTOMLINE
Star Garment Kaduwela	12% ↓	7% ↑	40,000\$/MOTH ↑
Gul Ahmed Pakistan	14% ↓	15% ↑	60,000\$/MOTH ↑
Star Garment Kotmale	14% ↓	23% ↑	42,000\$/MOTH ↑
Star Garment Koggala	6% ↓	12% ↑	34,000\$/MOTH ↑



## **OUR SERVICES**

### **02. BUSINESS MANAGEMENT SOLUTIONS**

Business management solutions typically involve providing tools, strategies, and services to help businesses improve their operations, streamline processes, and achieve their goals. These solutions can include various aspects such as project management, financial management, human resources management, customer relationship management, and more.

To provide more specific information about your business management solutions, it would be helpful to elaborate on the specific services you offer, the industries you cater to, any specialized expertise or software platforms you utilize, and any success stories or testimonials from previous clients. This will allow potential clients to better understand how your services can benefit their businesses and make informed decisions.

#### **Need 2 Outsource your Factory Management ?**

### **End 2 End is the Solution**

Our team is enriched with experienced CEOs, COOs, CFOs, Operation Heads, Quality Managers, IE Managers, HR Heads, Engineering Managers, Maintenance Managers etc.

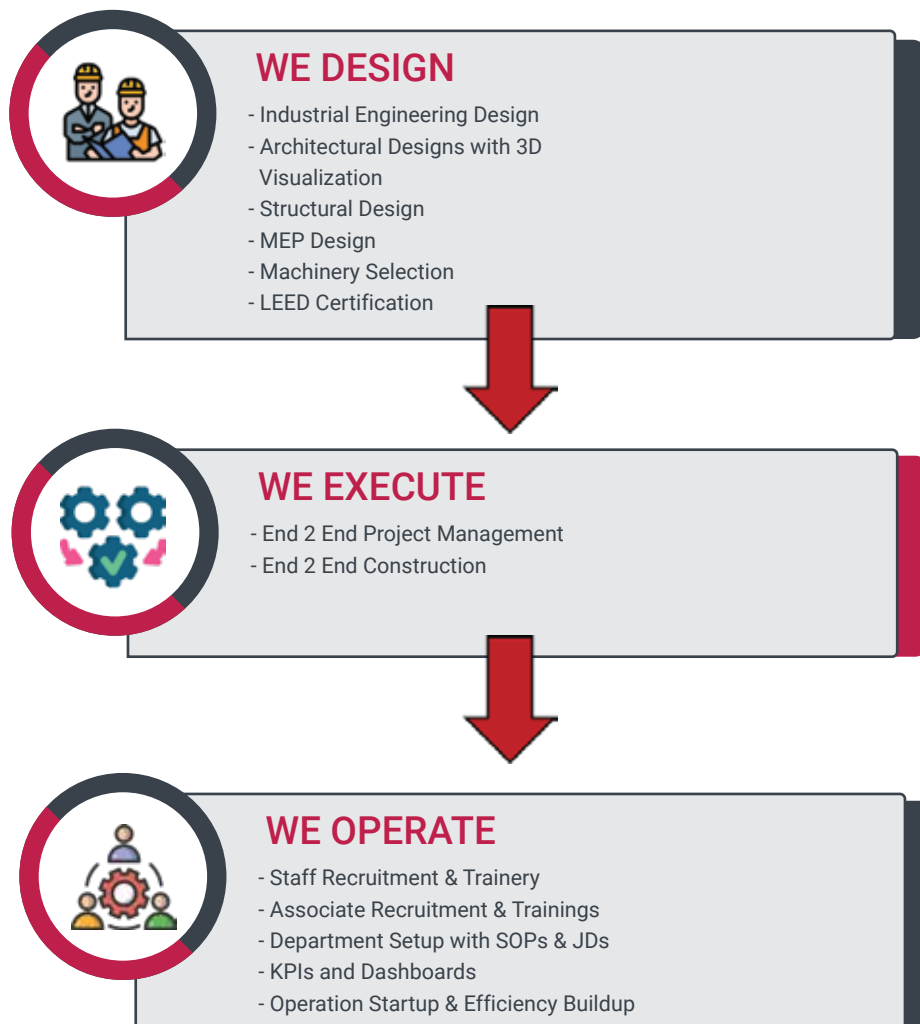
We are fully capable of running your apparel business by exceeding your expectations

*All you have to do is sit back and enjoy the profits"*



## OUR SERVICES

### 03. TURN KEY BASIS NEW FACTORY SETUPS



## NEED TO OURSOURCE YOUR PROJECT MANAGEMENT? WE CAN HELP

We are fully equipped to be an external project manager for new projects the company wishes to outsource

Our team is enriched with experienced CEOs, COOs, Operation Heads, Quality Mangers, IE Managers, HR Heads, Engineering Managers, Maintenance Managers etc

## **LEED PLATINUM DENIM FACTORY**

**COMPANY CONFIDENTIAL | LOCATION : KARACHI - PAKISTAN**



## **LEED PLATINUM CERTIFIED DENIM FACTORY**

**INTERLOOP LIMITED | LOCATION : LAHORE, PAKISTAN**



## **ASSOCIATED COMPANIES**





# OUR SERVICES

## 04. MACHINES INNOVATION


As End2End Solutions, we are manufacturing new innovation machines, involved in developing and producing advanced technology that promotes innovation.

We could provide more specific details about the new innovation machines type of innovation machines we manufacture or any particular aspect you would like to discuss.



### ACHIEVEMENTS

#### Machines Innovation Summary in Star Garment LLI

	TOTAL UNITS	TOTAL SMV SAVINGS	TOTAL MP SAVINGS	WORK PLACE	DOLLER SAVINGS
 <p><b>Star Garment Katunayake (LLI)</b></p>	<b>30</b>	<b>5.35</b>	<b>13.55</b>	<b>10</b>	<b>\$105,540.26</b>

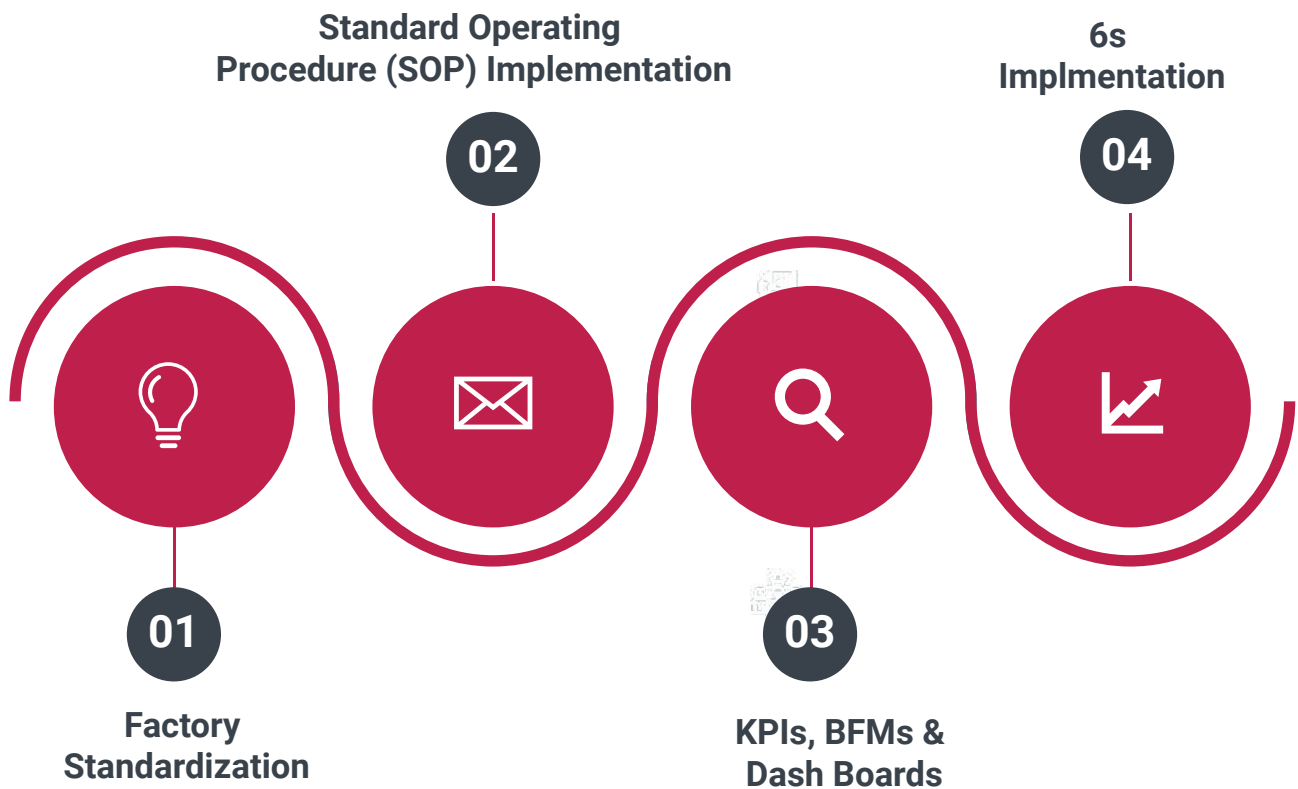


# OUR SERVICES

## 05. BUSINESS STANDARDIZATION PROJECT

Business standardization projects involve the process of establishing and implementing standardized practices, procedures, and guidelines within an organization to improve efficiency, consistency, and quality.

These projects typically aim to streamline operations, enhance productivity, reduce costs, and ensure compliance with industry standards and regulations. If you have any specific questions or need assistance with your business standardization projects, feel free to ask, and I'll provide you with relevant information and guidance.





# **POWERPLAY**

## **PROJECTS LISTS**

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-  **IMPLEMENTING AN EFFECTIVE IE FUNCTION**
-  **IMPLEMENTING 'QUICK CHANGEOVERS' (QCO)**
-  **BULLETING OPTIMIZATION**
-  **FACTORY PREPARATION CUSTOMER AUDITS**
-  **ISO 9000 READINESS**
-  **QUALITY MANAGEMENT SYSTEMS (QMS)**
-  **6S IMPLEMENTATION**
-  **TRAINING AND DEVELOPMENT**
-  **SOP IMPLEMENTATION**
-  **CUTTING ROOM OPTIMIZATION**
-  **MERCHANDIZING TOOLS**



# POWERPLAY PROJECTS

## 01. IMPLEMENTING AN EFFECTIVE IE FUNCTION PATH TO A SUCCESSFUL APPAREL MANUFACTURING FACILITY



### IMPLEMENTING IE

Implementation of IE function from scratch and measuring all measurable activities to implement a data driven decision making culture



### OVERHEAD REDUCTION

Full utilization of Manpower and Machineries and implementing a culture that eliminates waste



### PROCESS IMPROVEMENTS

Ourexpertswill improveexisting productionlayoutsandprocesses to matchwithbestintheindustry



### PROJECT SCOPE

\*\* Conditions Apply \*\*



### PROJECT DURATION

05 Months





## POWERPLAY PROJECTS

### 02. IMPLEMENTING 'QUICK CHANGEOVERS' (QCO)

INCREASE 2 MORE DAYS WITHOUT ACTUALLY WORKING

#### Increasing Productivity & Profitability by implementing 'QUICK STYLE CHANGEOVER'

End2End Solutions Pvt Ltd is a leading apparel based international consultancy firm with a very strong team of experts having proven 'hands-on experience' in various facets of the Apparel sector

Our specialized IE team has a proven track record of implementing successful 'Quick Changeover' systems with leading apparel manufacturers in Sri Lanka, Bangladesh and Pakistan. Our experts will be there with you in every step of the way, not just to plan your execution, but also to execute your plan.



If your plant has, 1B Minimum 2 style changeovers per sewing line per month 2B We will deliver 10% capacity improvement for your plant 3B That's an equivalent of 2.5 WORKING DAYS!!!



#### PROJECT SCOPE

\*\* Conditions Apply \*\*



#### PROJECT DURATION

05 Months



# POWERPLAY PROJECTS

## 03. BULLETING OPTIMIZATION

THE LOWEST MINUTE VALUES (SMV / SAM)

**REDUCE SMVs BY 50% - 10%**

End2End Solutions Pvt Ltd is a leading apparel based international consultancy firm with a very strong team of experts having proven hands on experience in various facets of the Apparel sector.

Optimization of Style Bulletins Using a Proven Scientific Method



### REVIEW

We will review the teckpack and exiting style bulletins in a scientific manner.



### OPTIMIZE

A detailed review of each line item minute value breakup will be carefully done and optimized in a logical and practical manner



### IMPLEMENTATION

Our experts will ensure a guaranteed saving of 5% for each bulletin. And We will provides implification options to meet the target price without changing outer appearance



### PROJECT SCOPE

\*\* Conditions Apply \*\*



### PROJECT SUBSCRIPTION

Model upwards



# POWERPLAY

## PROJECTS

### 04. FACTORY PREPARATION CUSTOMER AUDITS

100% Audit Passing with Highest Ratings



#### PROCESS AUDIT

*(Evaluating the effectiveness of Company's International Controls such as:)*

- Process Weakness & loop holes / Duplications/SOP Violations
- Process re-engineering & Standardization
- Document (Formats & Reports) Minimization & Standardization
- Identify inefficient operations & Provide Solution to improve production
- Implement Management reports to monitor process effectiveness



#### TECHNICAL AUDITS

- preparing the plants to get higher rating for buyers Technical Audits



#### PRODUCT QUALITY AUDITS

- Prepare the plants to get higher rating for buyers Technical Audits
- To ensure buyer quality standards
- Setup Mold Prevention Processes.



#### QA SYSTEM IMPLEMENTATIONS

- Setup QA Process to ensure quality assurance system in place
- Evaluate & Grade quality checkers performance
- QC & QA team trainings
- Prepare SOPs to standardize the process
- Setups QA goals
- Setting up Product Safety Process.



#### PROJECT SCOPE

\*\* Conditions Apply \*\*



#### PROJECT DURATION

05 Months



# POWERPLAY PROJECTS

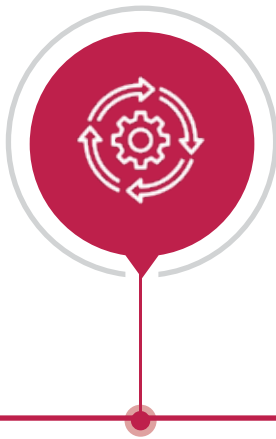
## 05. ISO 9000 READINESS

Best in Quality - Factory setup for ISO 9000 Certification

### Clients choose us :

End2End Solutions (Pvt)Ltd is a leading apparel based international consultancy firm which operates in Sri Lanka, Bangladesh and Pakistan, with a very strong team of experts having proven hands on experience in various facets of the Apparel Sector.

**Make your factory standout by getting ISO Certification within 4 months**



### Process Set up

We will standardize all your existing processes and set new processes to meet ISO criteria



### Mapping SOPs (Standard Operating Procedures)

Mapping all precess flows, procedures, work instructions and forms to match ISO standards



### ISO Quality Manual

Preparing ISO quality manual including corrective and preventive actions and setting up department wise KPIs and responsibilities.



### PROJECT SCOPE

\*\* Conditions Apply \*\*



### PROJECT DURATION

04 Months



# POWERPLAY PROJECTS

## 06. QUALITY MANAGEMENT SYSTEMS (QMS)

Factory Setup to become a Market Leader in Quality

End2End Solutions Pvt Ltd is a leading apparel based international consultancy firm with a very strong team of experts having proven hands on experience in various facets of the Apparel sector.

### The Scope :

Our specialized quality team has a proven track record of implementing successful quality management systems with leading apparel manufacturers in Sri Lanka, Bangladesh and Pakistan. We are capable of initiating your quality process from scratch and convert you to a world class quality maintained facility.

### Benefits :

- Process improvements
- Smooth production process
- 70% reduction in rework cost.
- SOP implementation
- Zero cost of failure
- Quality team training
- Creating a data based proactive quality culture



### PROJECT SCOPE

\*\* Conditions Apply \*\*



### PROJECT DURATION

04 Months



# POWERPLAY PROJECTS

## 07. 6S IMPLEMENTATION

5S + SAFETY

**“ A lot of organizations take 6S for grant... ”**

However and effective 6S system will helps the organization improves its productivity levels at least by **5% - 10%**

We have a team of consultants who can effectively implement 6S in any organization.



	<p><b>PROJECT SCOPE</b> * * Conditions Apply * *</p>		<p><b>PROJECT DURATION</b> 04 Months</p>
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# POWERPLAY PROJECTS

## 08. TRAINING AND DEVELOPMENT

Training and development services typically involve designing and delivering programs to enhance the knowledge, skills, and abilities of individuals within an organization.

These programs can cover a wide range of areas, such as leadership development, technical skills training, customer service training, and more. If you have any specific questions or need assistance with training and development initiatives, feel free to ask, and I'll provide you with relevant information and guidance.



01

**Operator Recruitment & Training**



02

**Staff Development Programs**



03

**Outbound Training for Staff & Associates**



04

**Leadership Building Programs for Mid Management**



05

**Lean Six Sigma Green Belts**



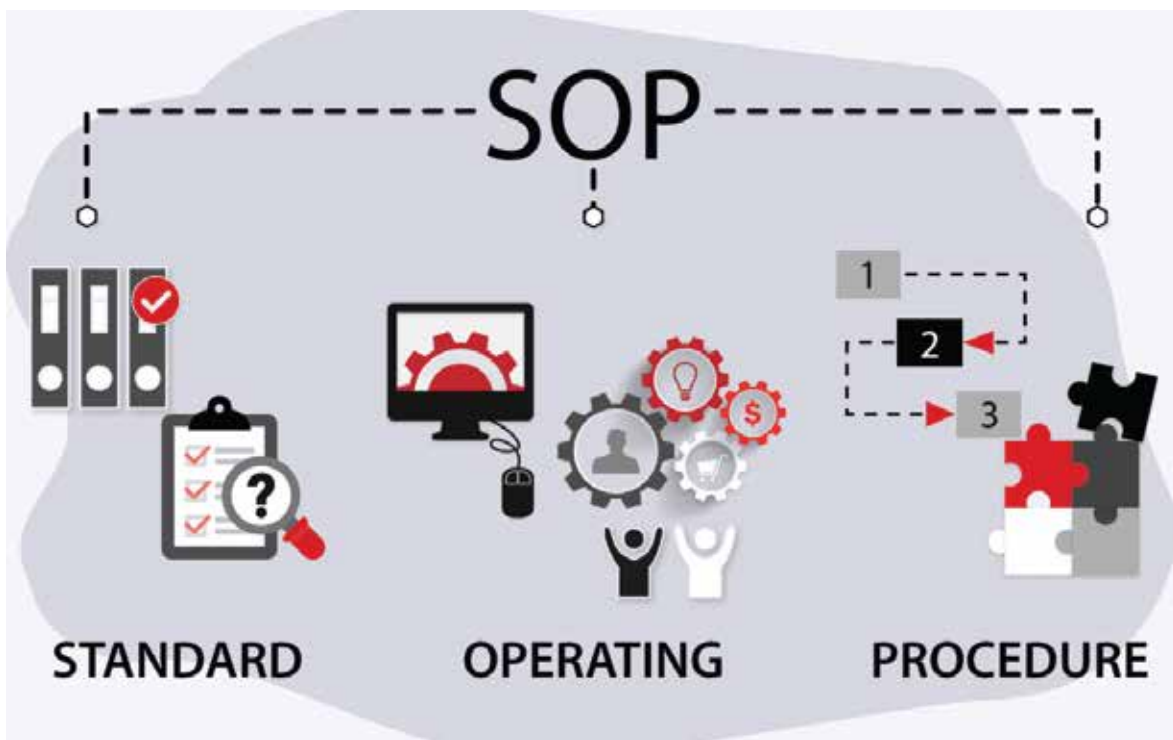
# POWERPLAY PROJECTS

## 09. SOP IMPLEMENTATION

Path to a Successful Apparel Manufacturing Facility

Proven track record of implementing SOPs (Standard Operating Procedures) with leading organizations in the Asian Region (Sri Lanka, Pakistan and Bangladesh)

Specialized consultant team to review all process, identify gaps and bridge those gaps with industry best practices



**PROJECT SCOPE**  
\*\* Conditions Apply \*\*



**PROJECT DURATION**  
05 Months





# POWERPLAY PROJECTS

## 10. CUTTING ROOM OPTIMIZATION

Optimize and Save at No Additional Cost / Reduce your cutting cost by 20%

### Our Approach

- Review the entire cutting process and streamline it based on industry best practices.
- Optimizing cutting room manpower
- Guaranteed improvement in cutting room efficiency
- Our specialized quality specialists will review your cutting quality process and fix process loopholes
- Guaranteed space optimisation in the cutting room



### PROJECT SCOPE

\*\* Conditions Apply \*\*



### PROJECT DURATION

05 Months



# POWERPLAY PROJECTS

## 11. MERCHANDIZING TOOLS

Improve your Merchandising Process

End2End Solutions Pvt Ltd is a leading apparel based international consultancy firm with a very strong team of experts having proven hands on experience in various facets of the Apparel sector



Development & Sampling  
Process



Style & A  
(Time & Action)



On time  
Raw Material AL Tracking  
(OTT)



**PROJECT SCOPE**  
\* \* Conditions Apply \* \*



**PROJECT DURATION**  
05 Months



# OUR CLIENTS





# OUR ACHIEVEMENTS

## **Business Excellence Certificate by THE BIZZ HYBRID AWARDS END2END SOLUTIONS (PVT) LTD**

For being a leading company that has consistently demonstrated business excellence





# CLIENTS TESTIMONIALS



**A. Sukumaran | Managing Director**

We have been working with E2E for the past three years. They have already successfully completed five projects with us, varying from overall - factory improvements projects to sample room optimization projects, all of which cover a wide spectrum of specialized focus areas. On the completed projects, they have managed to achieve CPM (cost per minute) improvements of 12% - 16%, productivity improvements of 7% to 20%, and SMV improvements of around 13%.

The most significant benefit that STAR has gained by working with E2E is creating a culture of continuous improvement in all our plants. This has helped us immensely in the current market conditions. E2E is currently working on three new projects with us, and I am looking forward to continuing our partnership with them.

Star Garments (Pvt) Ltd



**C.P.A. Wijesekara | Managing Director/ Chairman**

We retained End2End to improve the overall efficiency of our manufacturing plant at Maharagama for one year from Nov 2018. In this regard, I must say they were most helpful in reorganizing our factory layout, SMV improvement, efficiency improvement, and setting out good HR guidelines. We were happy to note that all these improvements contributed directly to a healthy bottom line. The team at end2end is a responsible outfit. We found them committed to their goals, efficient implementation, and result-oriented.

We wish them well in their future endeavors and recommend them to anyone seeking their services.

Union Apparels (Pvt) Ltd



**Rajiv Malalasekera | CEO Brandix Apparel Solutions**

We were delighted with stakeholder engagement and level of professionalism in the project management and implementation of the 'Brandix Lingerie - Sample Room Process Optimization project over 6-month period and it is likely we would reconnect on future opportunity to collaborate as pertinent to their areas of expertise.

The E2E project management team was given access to work directly with related department associates to map current process activity, identify bottlenecks, and supports them to identify and create sustainable improvements within the operations process.

The E2E team has experienced apparel operational consultants and all of them work in parallel creating cohesive synergies for effective project implementation.

Brandix Apparel Solutions Limited



**Nishal Ferdinando | Director / Chief Executive Officer**

Since our establishment in 1993, JAT Holdings has risen in corporate reputation, financial strength, and brand recognition becoming one of the strongest conglomerate brands in Sri Lanka.

We engaged End 2 End Solutions (Pvt) Ltd (E2E) as our consultancy partner to support us in our vision to transform our flagship paint manufacturing plant to a world-class manufacturing facility. We are very pleased with the overall engagement with E2E.

We greatly appreciate End2End's efforts, guidance and professionalism. We will not hesitate to engage End 2 End if the need arises again in the future.

JAT Holdings PLC





# CLIENTS TESTIMONIALS



**Dhilan Perera | Chief Executive Officer**

End2End Solution Ltd, joined hands with our manufacturing plant in Trinco during a time the plant was facing multiple challenges. Low productivity and efficiency, high cost per minute, non-alignment of team, Recruitment and Retention related challenges and lack of drive to achieve a common objective, are some challenges to mention.

End2End brought in a diverse pool of highly experienced consultants who represented all key areas of the entire manufacturing process and general management. This team was successful to immediately diagnose the key issues faced by the factory and bring the plant under control.

I'm pleased to share, that project commitments were met based on the conditions that was mutually agreed by both parties. Within the first 06 months of the project, P&L of the plant is improved by over 20%.

**Norlanka Manufacturing Colombo Ltd**



**Olof Weerd | Managing Director**

Nienhuis Asia (Private) Limited, a fully owned private limited multinational company from Heutink International B.V. Netherlands, producing premium Montessori educational products for export purposes.

We are pleased and would like to thank End2End Solution (Pvt) Ltd and its consultancy team for the successful completion of our operational improvement project at Nienhuis Asia (Pvt) Ltd.

The team deployed is experienced, efficient and professional in their fields of work, contributing significantly to the successful completion of the project with its short time frame. Their efforts and commitment to the project were greatly appreciated.

**Heutink International (Pvt) Ltd**



**Todd Lewis | Senior Vice President - Global Marketing**

We engaged End2End Solutions (E2E) as a consultancy partner to help us standardize and improve the operational performance of our Flagship manufacturing facility (Top Choice Apparel) located in Haiti and Dominican Republic.

We are delighted with the overall engagement with E2E and would like to thank E2E and its consultancy team for the successful completion of the operational improvement project especially, with the interruptions due to unavoidable circumstances prevalent in the country.

The team deployed was experienced, efficient and professional in all their dealings. As a result we had an outstanding and pleasant working relationship with these professionals. Their efforts and commitment to the project was highly appreciated.

**UA Brands**



**Former Director | Apparel Division**

I am very grateful for everything E2E had done for us during my time at Gul Ahmed-Apparel Division (Pakistan). It's been terrific from my point of view.

As a client it is important that you believe in the ability, and commitment of your consultant team. E2E has consistently delivered against project objectives and proved again and again their ability to deliver first class service. Their knowledge of the apparel sector and sheer professionalism combined with enthusiasm & commitment helped make the project engagement a success.

It has been a truly rewarding experience for me working with E2E and they would be my first choice to undertake any future work.

**GulAhmed Textiles**





**“ WE ARE WITH YOU  
NOT JUST TO PLAN YOUR EXECUTION  
BUT ALSO TO EXECUTE THE PLAN ”**



## Contact



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Thalawatugoda, Sri Lanka.

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